

'THE WOW FACTOR'

Short film

Writer/Director

Samuel Al

Producer

Jesse Algranti

Samuel@algranti.com

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Absolute Blackness throughout scene.

DANIEL

No look, i didn't say it wasn't nice. I said that it....

JOSEPH

Actually you did, you said (mockingly) "Oh its not very nice"

DANIEL

Well, what i meant to say was that it doesn't quite...

JOSEPH

Hold on, you said it wasn't nice but your were meaning something else.

DANIEL

No, Look i meant to say it's not really....

JOSEPH

If you meant something else, why didn't you just say what u meant to say first.

DANIEL

Can you stop interrupting me?

JOSEPH

And by that, you meant to say (Beat) What?

DANIEL

Ok Fine, it's not nice, it's awful in fact. It's purple. A purple tie! (Babyish Voice) Is Joseph a gypsy?

JOSEPH

(Sarcastically) I don't think i am Daniel, I think i would have remembered the caravans.

DANIEL

Well I think that next time, i will buy a tie instead.

JOSEPH

Ok fine i wont use it, i will put it in the Satchel.

DANIEL

Oh Don't get me started on the satchel.

(MORE)

DANIEL (CONT'D)

You and that fucking thing are inseparable. (Mocking) 'Oooh i need my satchel, where is my satchel?

You're like one of those poor Middle Class boys who go around school with a hand-me-down bag, which they then try to make into their thing. "Oh yeah its vintage by the way"

JOSEPH

Fuck you.

Credits/Title - 'THE WOW FACTOR'

EXT: LONDON RESIDENTIAL STREET

Two young men walk down the road. Daniel (Right) is clean shaven and immaculately dressed. The other is Joseph. a slightly less kept individual who aggressively takes off his tie and then stuffs in his bag. Daniel tries to lean against Joseph's shoulder but is shrugged off.

JOSEPH

No. You can't be rude to me and then just (Beat) and then pretend like nothing happened.

DANIEL

I just wanted to see the portfolio for this Place.

The sharp upper-class tone of Daniel's accent suits his gentle yet confident mannerisms.

JOSEPH

(Angrily) Well we don't have one.

Joseph permits himself a smile.

JOSEPH (CONT'D)

Actually the estate agent said the flat is, (Caricatured accent)'fresh on the market today!'

Daniel shivers, in Disbelief he looks over to Joseph and a child like enthusiasm absorbs his face.

DANIEL

Dear, you do know how to pick them don't you.

JOSEPH

I do my best.

Daniel comes to a halt, he sees a man 20 feet away standing idle.

DANIEL

ok, i am willing to bet you (Beat)
the life of my mother. That that
man there, is our estate agent.

Joseph looks to the man and eyes him up.

JOSEPH

Two things, firstly i agree, and
secondly your mother is already
dead. Sorry

Daniel acknowledges with indifference. Joseph continues.

JOSEPH (CONT'D)

I mean (Beat) he's text book estate
agent. Crappy suit.

The camera makes short quick shots of the mans suit, the pockets, the lapel, the dove tail and the buttons.

DANIEL

And of course, the Over-sized tie,
with an offensively bourgeois
pattern.

Quick shot of the tie knot and then down to the base.

DANIEL (CONT'D)

He's almost good-looking.

JOSEPH

Like that has ever stopped you.

DANIEL

Don't be jealous, its so tacky.

As they get closer, The estate agent catches them and they both over smile.

ESTATE AGENT

Are you here for this delight?

Looking towards the building the estate agent points with two hands presenting it.

DANIEL

I suppose i am yes, Hello, i am
Daniel Rothechild, its a pleasure
to meet you.

Daniel reaches out his hand and firmly grasps the estate agent's.

DANIEL (CONT'D)
 And this is my...(He Hesitates then
 smiles) Assistant, Joseph Gyppo.

Joseph roles his eyes at Daniel.

JOSEPH
 Hi mate

ESTATE AGENT
 Officially I'm....

He put his fingers in quotation marks

ESTATE AGENT (CONT'D)
 'Anthony' but most people call me
 Tony TT.

Daniel and Joseph both raise an eyebrow. Tony's eyes proudly
 hint to a car... its an Audi TT.

DANIEL
 Your name is like your Vehicle? Oh
 yes that's very clever, well done.

Anthony does not pick up on the sarcasm. They walk towards
 the building.

ANTHONY
 So will you be getting a mortgage?

Daniel replies by blowing a raspberry in Tony's face. Tony is
 shocked and Joseph comically closes his eyes in
 embarrassment. Oblivious, Daniel picks up on their faces.

DANIEL
 Oh ah (Thinking Hard) Sorry????

Tony looks pissed off. Joseph breaks the ice.

JOSEPH
 Cash buyer

Tony's expression transforms, he grins like an idiot and his
 eyebrows dance.

ANTHONY
 Nice.

They reach the front door.

ANTHONY (CONT'D)
 May i ask what you do.

DANIEL
 No

Joseph almost chuckles. Anthony looks back and smiles, a bit awkward, he looks at Daniels clothing and age and puts it together..rich boy.

ANTHONY

I must be born in the wrong family.
Am i right....

He realizes he stepped over the mark and adjusts.

ANTHONY (CONT'D)

Or maybe i am just in the wrong
job.

DANIEL

You are.

Tony turns to the door and opens it. Joseph looks over to Daniel

JOSEPH (MOUTHING)

Both.

Daniel just about contains himself. Joseph takes out a notepad, flicks through some pages to a fresh one.

JOSEPH (CONT'D)

Anthony, do you mind if make some
notes. It just helps me catalogue
any problems?

ANTHONY

You came prepared

JOSEPH

Well, we have been hunting for a
long time.

As the door opens, Anthony turns around

ANTHONY

Open Sesame, lets see what we got
here. Oh actually Julian you don't
mind....

JOSEPH

Joseph..

Anthony looks confused

JOSEPH (CONT'D)

You called me Julian, but i am
Joseph, my name is Joseph.

Anthony rolls his eyes and shoots a fake bullet into his mouth. Not happy, Joseph gives him a black look.

Daniel admires Joseph. Anthony gets a sound from his pocket, he takes out his phone and answers it.

ANTHONY

Alice i can't talk now i am with
clients.....What!

Anthony walks all the way up the stairs and starts to whisper. He begins to wipe his eyes.

ANTHONY (CONT'D)

That so wonderful... Do we know if
its it a girl or boy. Of course its
too early.

Daniel whispers to Joseph.

DANIEL

Your not a gypsy, your a good man,
and with out you i would be lost.

DANIEL (CONT'D)

You have given me purpose.

Joseph Lifts up Daniels hand and kiss it with affection.

ANTHONY (PHONE)

Oh my god i am so excited... Your
right i wanna do this when i get
back, that amazing news, i will see
you soon.

Anthony shuts his mobile.

ANTHONY (CONT'D)

Hey guys guess what? i am going
to....

JOSEPH

Can we start now?

Anthony is interrupted, he swallows his excitement and soberly directs them to a room. The door shuts behind them.

INT: FLAT

Montage of the three going around the flat, Bathroom, bedroom, hallway. The estate agent points to things and in his usual buffoonish manner smiles. We see Joseph making notes and he looks over to Daniel and shakes his head.

INT: RECEPTION ROOM

They all walk into the reception room, Anthony moves straight into the middle and twirls ostentatiously.

ANTHONY

Now, i have to say, this room has really got that WOW FACTOR.

At these words the room goes silent. Joseph looks to Daniel in pleasant shock. He hands Daniel the notepad and Daniel walks to the window and looks out vacantly to the garden.

DANIEL

I have been waiting two years to here that. (Desperate)

The camera is on Daniels face and the background is out of focus.

DANIEL (CONT'D)

Joseph

With in seconds, the background is in focus, Joseph comes behind Anthony with a a purple tie and begins strangling him. Daniel does not flinch and stays looking out the window.

DANIEL (CONT'D)

Oh Anthony, you just couldn't resist. Could you?

Anthony struggles to breath as Joseph tightens the tie around his neck. Daniel takes from his cigarette case a pre-rolled Joint and lights it. He take a toke and coughs in a very camp way.

DANIEL (CONT'D)

You were doing so well,

He opens the notepad, on top of the page is written Anthony, with Tony TT in brackets and then cunt written by it. Below, half a hangman has been drawn.

DANIEL (CONT'D)

Lets see, you had only 3 slips-ups. You had the nerve to call that room a third bedroom, knowing full well that not even a thalidomide could fit in there.

Anthony struggles for breath, Joseph's face is ridden with joy and his teeth are showing, he desperately sucks Anthony's neck giving him a hickey while making sex noises.

DANIEL (CONT'D)

Secondly, your misinformed about the Original wood flooring.

He looks down at the floor

DANIEL (CONT'D)

Its so obviously black stained oak from Homebase, perfectly nice, but not original. And finally your distasteful jibe about the current residents overstaying their visa, i don't find that very funny, this was their home, and everyone needs a home.

Daniel gets carried away.

DANIEL (CONT'D)

i have several homes.

He snaps out of it. and walks towards the others.

DANIEL (CONT'D)

Buts what really tragic, is that you probably would have left here relatively unharmed. Had it not been for those last words you said. I am afraid, that any usage of the words 'the wow factor' in conjunction with a property still on the market, earns you the right to skip go and head straight for jail. This may seem unreasonable to you, at first i was maybe a little dubious.

Daniel Smiles

DANIEL (CONT'D)

But there is something about those words that make me snap. What does it even mean? I Hate it..

Anthony looks at Daniel with sheer desperation.

DANIEL (CONT'D)

Unforgiving we may be.

He takes another toke of the joint.

DANIEL (CONT'D)

But at least we are consistent

He flicks back a page, with a another unfinished hang man with TOBY written on the top.

DANIEL (CONT'D)

Toby from Perbeton's made four strikes, and so kept his life.

He flicks back another page, with a full drawn hangman and Angela on the top, dead written beside it. He take another toke of the joint and cruelly giggles. He flicks the page again.

DANIEL (CONT'D)

Your south west competitor, Sarah from Marsh and Parsons too avoided her demise.

DANIEL (ANGRILY) (CONT'D)

and dare i say, even those mini driving whores resisted the temptation of using the 'wow factor.'

By this time, Anthony is now dead, Joseph is sweating and out of breath. Daniel now stands over Anthony's body and with his swede boots, he turns Anthony's Face from one side to another.

DANIEL (CONT'D)

He needs to trim his eyebrows.

Daniel's attention is caught by Joseph who has the smallest cut on his hand.

DANIEL (CONT'D)

You ok dear

JOSEPH

I'll be fine. I enjoyed that.

DANIEL

You always do. (Beat) Anyway lets go, i can't bare to see this cheap flooring any longer.

EXT. STREET

They casually walk down the street with their backs to us the camera stays still and the two get further away.

DANIEL

Ok, whose next.

Joseph opens his bag and takes out a portfolio.

JOSEPH

Graham, and he is from Domus Nova they are a new company just starting out. Here is the portfolio of the flat.

Joseph hands the portfolio to Daniel.

DANIEL
My Goodness.

JOSEPH
What is it.

DANIEL
This place really does have the WOW
FACTOR.

Daniel and Joseph hold hands and get further away.

FADE TO BLACK:

ABSOLUTE BLACKNESS.

DANIEL
This is gonna be interesting.

End of Film.

Credits.