

STEPHEN DORFF BLU E-CIG COMMERCIAL

"Feeling Blue"

Written by

Robert Chipman

FADE IN:

INT. CHEVY CAMARO - DAY

Sirens blare but are almost drowned out by the V-8 engine.

STEPHEN DORFF, (40) grips the wheel tight. Looks over.

DORFF

I've had many stressful situations in my life. My career never took off like it should. Repo guys are always on my case. Debt collectors keep hounding me about this or that. Some days, it seems like I just can't catch a break.

Dorff pulls out a Blu E-cig, inserts it into his mouth.

DORFF

When I'm feeling blue, I get Blu. Blu E-cigs. The best electronic cigarette out there.

A speeding cop car pulls alongside his driver's side door.

Dorff takes a drag, the tip lights up blue. He casually sideswipes the police car, exhales the vapor. Content.

DORFF

So when the chips are down, don't cash out. You double down.

A helicopter follows overhead.

Dorff looks up through the windshield, eyes the helicopter. His focus returns to the freeway.

DORFF

And the best thing? Blu comes in multiple flavors. Tobacco, raspberry, peach, if you're lookin' for a little something extra, Blu's got it.

Dorff upshifts. Holds up the box of Blu E-cigs.

DORFF

Blu. It's the smarter alternative. Let's take our freedom back.

EXT. FREEWAY

The beaten-up, faded blue '66 Camaro veers onto the shoulder as the police stay in hot pursuit.

Dorff leads a long line of police cars straight towards the U.S.-Mexico border crossing.

INSERT:                   BLU E-CIGS LOGO

FADE OUT.